

Dustin Martinka

UX Manager

dmartinka@gmail.com
www.dustinmartinka.com
(206) 919-5517

Skills

UX Leadership
Product Strategy
People Growth
Scalable Design

Methods

User Research
Personas
Wireframes
Prototyping
Design Sprints
Story Mapping
Design Systems
Team Building
Goal Setting

Tools

Sketch
InVision
Validately
SurveyMonkey

Education

BFA in Graphic Design
Montana State University
Bozeman, MT

UX Manager – MoxiWorks

2014 - Present

Currently, I lead a team of talented designers to understand the complex world of real estate agents. We take a user-centered approach to deliver products that improve an agent's business. I built the UX discipline from the ground up and continually receive praise from leadership and clients on the ease-of-use of our products. I also demonstrated to executives the strong return on investment of user research and received buy-in to make it part of our everyday process. I improved the efficiency of the design team workflows by identifying and offering best-in-class tools and trainings. I'm actively creating a shared design language throughout the Engineering department by implementing a product-wide design system. I've made a major impact on the culture of the company by designing interior spaces, artwork, and all company branded apparel.

Senior IxD – Microsoft Connected Car, c/o Allovus Design Inc.

2013 - 2014

Keeping safety top of mind, I connected users to the most important things in their life while in their car. I designed screens for in-dash infotainment systems. All UI was validated with user research using a simulated driving experience. I built all screens on top of user-tested design patterns to create a consistent and intuitive interface.

Senior IxD – Microsoft Office, c/o Allovus Design Inc.

2013

I collaborated with Engineering to create exceptional experiences for customers when acquiring the next version of Microsoft Office. We iterated daily using a Lean UX process to design interfaces for both web and client. Also, I teamed up with research to validate design decisions by testing UI with customers and rapidly making changes based on feedback.

Senior UX/UI Architect – Hacker Group

2011 - 2013

I strategized and innovated on new ideas within the interactive team of a direct marketing agency. I created a customized email tool for Carnival Cruise Lines to improve efficiencies in their daily work. I improved the company web site by making design decisions based on user behaviors I analyzed within Google Analytics.

Additional Experience

Senior UX Designer for Clearwire	2009 – 2011
Product Designer for Windows Mobile, c/o Aquent	2008 – 2009
UX Designer for Ramp Technology Group	2008
Lead Designer for Blue Frog Media	2007
Designer for Microsoft Windows Live, c/o FILTER	2006
Web Designer for Homesandloans.com	2005 – 2006